

THE EVENT FOR THE PEOPLE MOVING BUSINESS.



**ARTURO S.H. PASQUEL**  
Director of Product Technology  
Lego (DNK)



**HON. MATTHEW KEAN MP**  
Minister for Innovation and  
Better Regulation (NSW)



**DR MICHAEL LUCAS**  
Distribution Centre  
Design Manager  
Woolworths



**MARG PRENDERGAST**  
CBD Coordinator General  
Transport for NSW



**DR SIMON LONGSTAFF AO**  
Executive Director  
The Ethics Centre



**KEN SHAW**  
Vice President Supply Chain  
Boeing Global Services



**MICHAEL CLARK**  
Chief Supply Chain Officer  
Yum! Restaurants International



**MARIE VARRASSO**  
Director Supply Chain & Logistics  
Nike



**SARI MACKAY**  
General Manager Logistics  
GrainCorp



**JAYDEEP SOLANKI**  
Director - Global Purchasing  
& Supply Chain  
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**SHASIDHARAN CSP**  
Head of Strategic Sourcing  
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**LendLease**



**DR SIMON LONGSTAFF  
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**SHANE LAMONT**  
Head of Procurement  
& Supply Chain  
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**GM Holden**



**TRENT MORRIS**  
Group Procurement  
Manager - Logistics  
**Coca-Cola Amatil**



**DOUG MCNICHOLL**  
Value Chain Relationship  
Manager  
**Meat and Livestock  
Australia**



**JAMES EDWARDS**  
Co-Founder & Chief  
Operating Officer  
**Pet Circle**



**CHARLIE MACDONALD**  
Chief Information Officer  
**DB Schenker Australia**



**JEREMY GOODMAN**  
Director - Supply Chain  
**Carnival Australia**



**LUKE WOOD**  
Head of Supply  
Chain Systems  
**Woolworths**



**INDRASEN NAIDOO**  
Supply Chain Director  
**Roy Hill**



**FELIX OHLE**  
Logistics Business  
Manager  
**Viva Energy Australia**



**SCOTT LEYDIN**  
Supply Chain Manager  
**2XU**



**PHILLIP HADDAD**  
Chief Operating Officer  
**Booktopia**

# THE EVENT FOR THE PEOPLE MOVING BUSINESS.

19 & 20 SEPTEMBER 2017

SWISSOTEL SYDNEY

## THE EXPERIENCE

As companies conduct business across increasingly diversified markets, instantaneous demand structures raise questions of conventional inventories, technologies and strategies. Supply chain networks face disruptions end to end.

The success of tomorrow's supply chains relies upon a marriage of agile foresight and intelligent complexity. Thrust to the strategic forefront, effective supply chain management has become the most critical driver of value and advantage.

The Supply Chain Forum provides insights and understanding that foster excellence in supply chain management. Immerse yourself in a world of executive expertise and supply chain best practice. This is the event for those driven to best move business.

"This year's event was the first I have attended and it will not be my last."

"Excellent speakers & a good variety in the discussions."

## THE ADVANTAGE

Supply Chain Management is a diverse discipline, rich with a variety of compelling methodologies.

Successful management derives from exposure to strategies that work for you and your business.

The Supply Chain Forum offers this unrivalled opportunity, congregating the most senior supply chain executives from all sectors in our region and across the globe. The Supply Chain Forum is an event by leaders, for leaders.

### BE INSPIRED

by the most distinguished minds in supply chain and logistics

### GAIN

insights from the experiences of the nation's most influential organisations and executives

### LEARN

lessons of exemplary management practise from high-performing teams

### UNCOVER

what it takes to change the game in supply chain logistics

### DETERMINE

what the future holds for your supply chain sector

### NETWORK

effectively at dedicated lunches, breaks and drinks events with world-class executives

## YOUR PASS

- 2 Powerful days
- Executive learning agenda
- 35+ industry speakers
- 150+ executives
- 5-Star networking environment

## DEMONSTRATE LEADERSHIP

## BECOME A SPONSOR

## CONTACT

**TIM LOCKWOOD**  
Commercial Manager

timl@cmgroup.com.au  
(02) 8004 3172

8:30 Registration, Refreshments &amp; Networking

8:55 Opening Remarks from the Chairman

**INGILBY DICKSON**  
Industry Board Director9:00 Official Welcome  
Innovation the Powers Supply**HON. MATTHEW KEAN MP**  
Minister for Innovation and Better Regulation (NSW)9:10 **Keynote Interview**  
Critical Supply Chains – The View from the Boardroom**KEN SHAW**  
Vice President Supply Chain  
Boeing Global Services9:50 **Leadership Session**  
**Agility, Stability and Foresight – Getting Ahead of the Curve**  
21st Century supply chains operate in an increasingly competitive, volatile landscape. While navigating market shocks, disruptive technology and dynamic demand, leaders must also balance immediate risk and opportunity, formulate long term strategies and coordinate closely with other internal portfolios. In markets that are prone to uncertainty, effective leadership acumen and an instinct for business become invaluable points of difference. What does excellence in supply chain management look like? What skills and insight enable an effective supply chain leader to remain at the vanguard of a rapidly changing market? In such a cluttered business climate, how important is experience, trust and institutional knowledge as a competitive edge?**MARIE VARRASSO**  
Director Supply Chain & Logistics  
Nike  
**MICHAEL CLARK**  
Chief Supply Chain Officer KFC  
Yum! Restaurants International  
**TRENT MORRIS**  
Group Procurement Manager – Logistics  
Coca-Cola Amatil

10:40 Morning Refreshments &amp; Networking

11:20 **Partner Keynote**  
Keeping things Moving- What's next for Trade Finance?**ADNAN GHANI**  
Executive Director, Head of Trade Finance  
Westpac Institutional Bank11:50 **Strategy Session**  
**Thinking Ahead - From Tactical Intensity to Strategic Complexity**  
Rapid and dynamic innovation has reshaped the global supply chain. Ambitious, experimental technologies and decentralised, inventory-averse business models are thriving in markets around world, presenting great opportunity for highly personalised production and distribution strategies. However, the enhanced coordination that digitalisation enables has also encouraged companies to merge and share supply chain capital. With such a plethora of strategic options, what are the hallmarks of a modern, thriving supply chain strategy? Is superiority of processes or commodities more important? Given the importance of long term strategic relationships, how best can a strategy maximise the benefit for both internal and external customers? How do we communicate the importance of strategy-focussed methods throughout leadership and management structures?**JENNIFER SCOTT-GRAY**  
Head of Trade Finance Australia  
Westpac Institutional Bank  
**JAMES EDWARDS**  
Co-Founder & Chief Operating Officer Pet Circle  
**LUKE WOOD**  
Head of Supply Chain Systems Woolworths  
**ADEEL AHMED**  
Head of Operations and Logistics - Supply Chain & Procurement Alfred Health12:40 **Lunch Welcome Remarks****JAMES SCOTLAND**  
Supply Chain Facilitation Ausindustry12:45 Lunch & Networking sponsored by [Department of Industry, Innovation and Science](#)13:45 **Risk Session**  
**Balancing on the High Wire – Mediating Risk and Capitalising on Opportunity**  
For leading supply chain managers, risk assessment is no longer a formality, but a critical driver of success. A demand- centric market compels companies to continuously compete to provide customers with goods and services at the right time, in the right quantity and at the right cost. A supply chain manager who is too risk-averse will tempt stagnation in a dynamic climate, while a risk seeking manager can jeopardise all operations further downstream. In a market that demands customer centric, competitive solutions, how do we cultivate a healthy culture for risk within our companies? In what ways does experimentation in new structures, networks and technology mitigate risk? What impending risks threaten global, technologically-advanced supply chains, and how do we transform this risk into opportunity?**JEREMY GOODMAN**  
Director - Supply Chain Carnival Australia  
**DOUG MCNICHOLL**  
Value Chain Relationship Manager  
Meat and Livestock Australia  
**JAYDEEP SOLANKI**  
Director - Global Purchasing & Supply Chain General Motors Holden  
**VICTORIA SHERWOOD**  
General Manager – Supply Chain Boral14:35 **Keynote Interview**  
The Ethical Considerations of Supply Chains**DR SIMON LONGSTAFF AO**  
Executive Director The Ethics Centre

15:15 Afternoon Refreshments &amp; Networking

15:45 **Innovation Session**  
**Taming Disruption – Breaking in Barnstorming Technology**  
The technology intensive, 'always on' supply chain is redefining business. The frontier of innovation is busy and dynamic, where The Internet of Things, predictive analytics and collaborative robotics and sensors provide supply chain managers with more data and insight into their operations than science fiction ever envisaged. However, uprooting established structures is daunting, and innovation is about more than clever breakthroughs. There must be purpose, strategic design and practicality in our design to allow innovation to manifest as impact. Given this circumstance, what are the most transformative current technologies a supply chain manager can implement? Are there foreseeable new business models, ventures or challenges that modernisation presents, beyond its immediate implementation? What distinguishes a supply chain manager prepared to harness technological change from one who is not?**PHILLIP HADDAD**  
Chief Operating Officer Booktopia  
**SCOTT LEYDIN**  
Supply Chain Manager 2XU  
**INDRASEN NAIDOO**  
Supply Chain Director Roy Hill  
**FELIX OHLE**  
Logistics Business Manager Viva Energy Australia16:35 **Visionary Keynote**  
Beyond Bricks - Transforming LEGO's Supply Chain**ARTURO S. H. PASQUEL**  
Director Product Technology Lego (DNK)

17:15 Closing Remarks from the Chairman

**INGILBY DICKSON**  
Industry Board Director

17:20 Networking Drinks Reception

18:20 Close of Day One

8:50 Registration, Refreshments &amp; Networking

9:00 Opening Remarks from the Chairman

**INGILBY DICKSON**

Industry Board Director

9:05 **Keynote**9:45 **Stakeholder Session****In This Together - Competitive Interdependence**

A modern, end-to-end supply chain actively engages with a diverse portfolio of stakeholders and their dynamic, at times mercurial, interests. At one end, customers may demand increased efficiency at lower costs, while at the other end the proliferation of 'Fairtrade', 'Free Range' or 'Conflict-Free' stamps reflect the appeal of virtuous consumption. This variety, although extensive, provides an opportunity for differentiation and competitive advantage. By what measures should a supply chain manager identify their key stakeholders, their value propositions and their preferences? How does diversifying a business' portfolio of stakeholders across sectors and interests strengthen the resilience of its supply chain? How do we engage stakeholders on more abstract services, such as the value of sustainability, convenience, transparency, and experience?

**SHANE LAMONT**

Head of Procurement &amp; Supply Chain

[Sydney Water](#)**SARI MACKAY**

General Manager Logistics

[GrainCorp](#)**DR MICHAEL LUCAS**

Distribution Centre Design Manager

[Woolworths](#)**GUY FERRIER**

Manager Procurement &amp; Logistics

[Ausgrid](#)

10:35 Morning Refreshments &amp; Networking

11:10 **Platinum Keynote****Developing a Customer Centric Supply Chain**

Product supply chains used be disintegrated and linear at best, providing the customer what we thought they wanted. With the adoption of the digital technologies the customer is now becoming the king and driving a new era of supply chain management. From engaging early in the product design phase through to sales and distribution channel, the customer wants to know they have the best price for the right product and that it will get delivered at the right time. During this session we will discuss how organisations are able to address the "Now" economy?

**ALEX LILFORD**

Manager - Transport &amp; Logistics

Management Solutions ANZ

[Oracle](#)11:35 **International Session****Global Citizenship: Opportunities and Obligations of Organisational Activism**

Adhering to regulatory expectations, minimising environmental impacts and empowering the ethical wellbeing of employment structures is more than a charitable afterthought for leading supply chains. A supply chain manager that offers careful contemplation to the risks, obligations and opportunities of alleviating global challenges not only appeals to altruistic sensitivities, but also demonstrates the hallmarks of agile, organisational and allocative expertise. As such, what are the benefits and efficiencies of a supply chain model that is corporately and socially responsible? Implementing sustainable models may require reform of existing supply chain networks – what factors will limit this implementation? Should a manager feel responsible for the ethical approaches or environmental impacts of producers within their end to end supply chain?

**CHARLIE MACDONALD**

Chief Information Officer Australia New Zealand

[DB Schenker Australia](#)**ARTURO S.H. PASQUEL**

Director of Product Technology

[Lego \(DNK\)](#)**SHASIDHARAN CSP**

Head of Strategic Sourcing and Supply Chain

[LendLease](#)12:25 **Keynote****The Rise of the Future Warehouse****DR MICHAEL LUCAS**

Distribution Centre Design Manager

[Woolworths](#)

13:00 Lunch &amp; Networking

14:00 **Future Session****The Fog on the Horizon: Future Proofing Supply Chains**

There is no guarantee tomorrow will emulate today. For Supply Chain Managers, the future is steeped in opportunity, yet concurrently embroiled with uncertainty. Contemporary rhetoric warns of receding neoliberal macroeconomic trends. Nationalist political movements, protectionist policies and scepticism over impending trade deals threaten the straightforward movement of goods modern supply chains rely on. As such, how do we construct global, responsive, demand driven supply chains in a political environment that is growing weary of them? What are the impending challenges the future will deliver to global supply chains, and are there enactable measures that insulate against its unpredictability? To what extent will technology play a transformative role in transcending cultural, corporate and national boundaries? Rather than being reactionary, is there a proactive role for companies to counter isolationism and help facilitate global liberalisation?

**KEVIN GUNN**

General Manager Supply Chain Operations

[Coles](#)**MARG PRENDERGAST**

CBD Coordinator General

[Transport for NSW](#)**MARK FRANKE**

Category Manager - Asia Pacific - Convenience Retail

[BP](#)14:50 **Keynote****Overcoming the Challenges for CBD Logistics – The Sydney Experience****MARG PRENDERGAST**

CBD Coordinator General

[Transport for NSW](#)

15:30 Closing Remarks from the Chairman

**INGILBY DICKSON**

Industry Board Director

15:35 Close of Forum

**ORGANISATION DETAILS**

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| Supply Chain Executive: 1 Delegate                    | \$2495 Incl. GST |
| Supply Chain Executive: 4 Delegates (Includes 1 Free) | \$7485 Incl. GST |
| *Non-Supply Chain Executive Attendance                | N/A              |

\* The supply chain forum is open to supply chain executives only.  
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**Delegate Package** • Delegate Pass includes access to all sessions, refreshment breaks, networking lunches, networking drinks reception, and access to speaker presentations.  
**Please note:** not all speakers choose to provide presentation papers. One delegate pass is entry for one person only, passes cannot be shared. Organiser's reserve the right to deny entry to anyone not registered.

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